What is Your Attitude Towards Money?

There is more to saving money than dollars and cents. It is about your attitude towards money. This may not surprise you, but did you know that money actually affects your career, relationships, safety, and self-esteem? In fact, issues surrounding money are the number one cause of divorce in the United States. Some people define themselves based on the amount of money they have, while others feel fortunate to have money to buy necessities like groceries, housing, and gas for their car.

Typically, one will develop their “money mentality” at a young age. As children, we learn from our parents and our future attitudes are greatly influenced by our experiences growing up.

If you wanted a toy, did you stomp your feet and cry until your mother finally gave in? Was the idea of not getting what you wanted completely unheard of? If you answered yes, you may have grown up feeling more entitled to money and other luxuries because you were rarely told “no” by your parents.

Conversely, you may have been a child that was lucky enough to get by on life’s basic necessities. Maybe there was not enough money in your household to afford buying frivolous toys. You may have been taught that money is not what buys happiness. If this was your mentality growing up, you may have a completely different relationship with money.

Although every human being’s situation is different, we all have an attitude about money.

When we were just little children the importance and fundamentals of learning how to manage finances were rarely discussed. The concept of financial literacy, when faced with it, is largely foreign to a vast majority of people. With the exception of a few inherent abilities, such as breathing, people need to be instructed on the proper way to accomplish certain things, including how to manage their finances.

That’s why we created the Financial Strength Builder™ Program to help you analyze and change your attitude

towards money.

It can help you to accomplish the following:

- Obtain a wealth of information and become educated on a number of financial topics.
- Create clear goals with a path towards completing them.
- Assess your financial strengths and weaknesses.
- Develop a plan to challenge your financial habits and change the way you handle your money in ways that are comfortable for you.
- Create a level of self accountability for your successes and mistakes by completing assessments and questionnaires.

It’s far easier to succeed in anything when you have adequate information before you make your decisions; and that’s exactly what the Financial Strength Builder™ program is designed to offer.